



Chad Cook
Cook Consulting, LLC
Partner, Bright Side, Inc.

Chad Cook possesses a wealth of experience and expertise in such transformational, organizational change initiatives as globalization, strategic planning, business restructuring, lean manufacturing, innovation, and mergers & acquisitions.



Having worked as both a corporate executive in two Fortune 100 companies and as a business owner himself, Cook has a unique perspective on the challenges of behavioral and organizational change. A master of global leadership development, Cook specializes in helping individuals, teams, and organizations accelerate critical business outcomes and achieve consistently profitable results.

For thirty-five years, Cook has led individual and organizational development change initiatives designed to support the achievement of personal and business goals in China, Europe, Mexico, Canada, and throughout the United States.

Chad earned an Executive Master's in Business Administration with a focus in Management Systems from Baldwin-Wallace College. His undergraduate degree in Psychology comes from Thiel College. Additional Master's level coursework in international management and finance at Baldwin-Wallace College rounds out his academic qualifications.

As an adjunct professor at the Kent State University Executive Master's and Baldwin-Wallace College Master's Programs, Chad has taught Organizational Analysis & Design, Organizational Behavior, Human Resource Management, Executive Leadership, and Career Management coursework.