



Partner, New Partner and Experienced Manager Webinar

About this Program

This Webinar series will help CPA Partners and Experienced Managers to enhance leadership and communication effectiveness, giving staff feedback, strategic planning, and making effective decisions thereby achieve their individual professional and personal goals.

Who should attend:

Partners, and Sr. Managers (soon to be partners)

What you will learn:

Session 1

- Effectively utilizing leadership style and characteristics
- Defining "what is leadership"
- Examples of effective leaders and understand why
- Describe the style and dimensions of leadership
- Measuring development as a leader

Session 2

- Describing effective communication
- Your style and characteristics as a communicator
- Analyzing the effectiveness of each style of communication
- Effectively communicating with each style
- How to effectively hold a meeting

Session 3

- How to appropriately giving feedback
- Motivating through praise
- How to effectively give feedback so it is accepted and used as a developmental tool
- Effectively giving feedback to clarify actions and goals



Benefits of attending:

- Maximize the value you bring as a leader to the firm
- How to effectively create a realistic future for your firm
- How to make informed decisions to help your firm grow
- Identify your strengths and areas for development as a firm leader

Optional 360° CPA Leadership Feedback Report and a one-on-one conference call with Rex Gatto to Review your report for only \$250.

Optional: Leadership and communication assessments can be taken on line to supplement your understanding of various skills and characteristics. Log onto rexgatto.com to purchase and complete the assessments if you would like to see your characteristic traits.