



Developing Women's Leadership and Executive Presence in the Accounting World

Many of today's senior leaders have moved through the ranks of their profession due to highly technical and specialized knowledge. Given the challenges that CPAs face today, such technical knowledge is not enough. It is only the baseline of required skills. A woman CPA's behavior and communication with CEO's, executive committees, boards and their own direct reports is more critical than ever for effective leadership.

"Executive presence" is a popular buzz word in the business and professional community. Women leaders "communicate" their personal and professional skill sets in everyday leadership situations. In this webinar we will explore the dimensions of executive presence and link those dimensions to the emotional intelligence competencies of star leaders. Participants will learn how to apply emotional intelligence competencies for more effective leadership and enhanced personal influence.

The discussion includes:

- Discover the connection between executive presence and enhanced emotional intelligence along five integrated realms
- Enhance your leadership skills by learning the proven EQ competencies of star leaders
- Develop those EQ skills through exercises designed for implementation and integration into on-the-job challenges
- Learn practical tools for more effective connections with other senior executives and your team

Who should attend:

- Women CPAs who want to develop their leadership abilities
- Heads of women's programs interested in developing the firm's women

Benefits of attending:

- Learn a practical, implementable framework and skills for becoming a more effective leader in your firm

Level of expertise suggested – Partners/manager

Prerequisites - None