MISTAKES THAT CAN HURT YOU AND YOUR FIRM

Are you doing all you can to help your firm? Craig Jennings, on his website, lists seven mistakes that can hurt any business. They certainly apply to CPA firms.

1. Not having a vision for your business, or for yourself
2. Lack of financial management
3. Putting up with mediocrity
4. Failing to see delegation as a critical element of successful leadership
5. Failing to allocate time for yourself and your family so you can have a life beyond your firm
6. Not having a succession plan or exit strategy - and not knowing the difference
7. Assuming that because you are good at some skill, you are automatically qualified to run a business.

Check out his site for more discussion on each item.

"The leader's growth determines the people's growth." - - John Maxwell