

Exhibit 2: Questions to Ask the Client

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What do you expect from us, and how do you see us helping you address challenges and opportunities?

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What growth plans do you have?

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If price were not an issue, what role would you want us to play in your business?

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Do you expect capital needs? New financing?

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Do you anticipate any mergers, purchases, divestitures, recapitalizations or reorganizations in the near future?

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We know you are investing in total quality service, as are we. What are the service standards you would like us to provide?

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How important is our service guarantee to you?

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How important is rapid response on accounting and tax questions? What do you consider rapid response?

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Why are you changing firms? What did you enjoy about your former firm? What did you not like about your former firm that you do not want us to repeat?

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Are you concerned about any of your asset, liability or income statement accounts to which we should pay particularly close attention?

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How do you suggest we best learn about your business so we can relate your operations to the financial information and so we can be more proactive in helping you maximize your business success?

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What is your budget for this type of service?